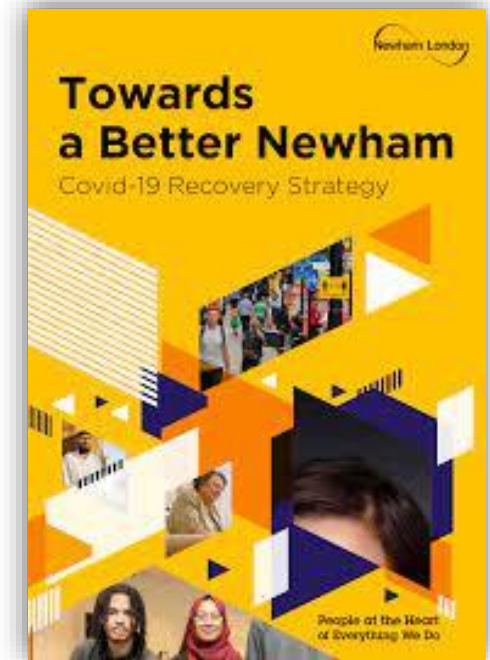
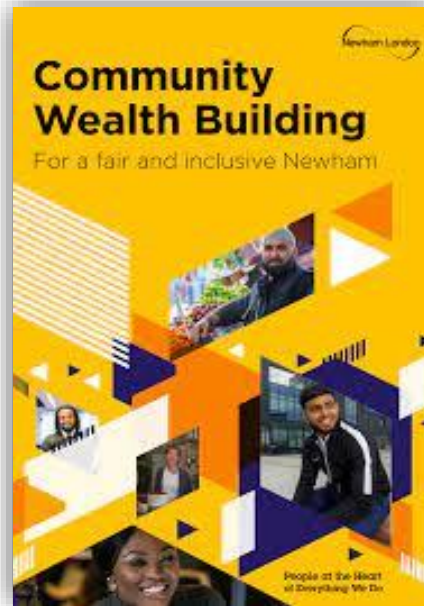


We are Newham

State of the Borough Report 2021



1. Overview
2. Our people
3. Our challenges
4. Progress since 2018
5. Where next?
6. Appendix



**People at the Heart
of Everything We Do**

1. Overview

In this State of the Borough, we share an:

- Introduction setting the scene
- Overview of the challenges the borough faces, the progress we've made and delivery we're planning next

The appendix outlines

- Evidence that underpins work on each of the pillars for Towards a Better Newham
- Case studies of what we have done as a council to tackle the challenges
- Stories from residents who have benefited from these activities
- Commitments we have made on what we will deliver going forwards

WE ARE NEWHAM.

2. Our people

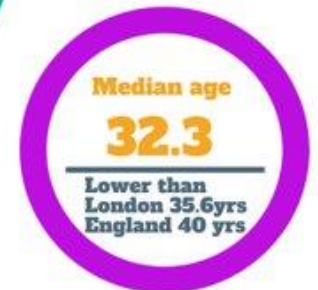
- Newham has one of the most entrepreneurial, diverse, and young populations in the UK, with over one-third of the population under 25 years old.
- Currently, the borough is home to 364 000 people, with the population projected to rise to **over half a million by 2050**.
- Newham reflects the world, with over a hundred different languages spoken on our streets and a vibrant mix of ethnic groups, with 72% of our residents are from Black, Asian and Ethnic Minority communities.
- Although Newham is a largely residential borough with many long-term residents, the proportion of people moving in and out of the borough is high.

WE ARE NEWHAM.

STATE OF THE BOROUGH

POPULATION

What we know: Newham has a young, diverse and rapidly rising population. It's fast changing and has high levels of population churn.



* Other than English
** Of those whose main language isn't English

People at the Heart
of Everything We Do

3. Our challenges

- Newham is also a borough with serious inequalities.
- Although Newham has made great strides in tackling deprivation since 2015, it is still ranked amongst the most deprived in England.
- Over a quarter of our neighbourhoods are in the 20% of most deprived neighbourhoods in the country.
- Over a quarter of our residents are paid below the London Living wage.
- Our residents are the most over-indebted in London.
- Our average rents represent 65% of average wages compared to 30% across the UK.
- We have the highest overall level of homelessness in England.

"There have been lots of times in my life when it's come to the end of the day, week or month and we've not had enough money to pay for essentials like rent or heating."



WE ARE NEWHAM.

**People at the Heart
of Everything We Do**

Many of the risk factors for poverty are prevalent within Newham



Unemployment and low-paid, insecure jobs

An ineffective benefits system

Low levels of skills or qualification

High costs of living in London

Discrimination

Structural inequalities

WE ARE NEWHAM.

**People at the Heart
of Everything We Do**

Covid has deeply exacerbated existing inequalities

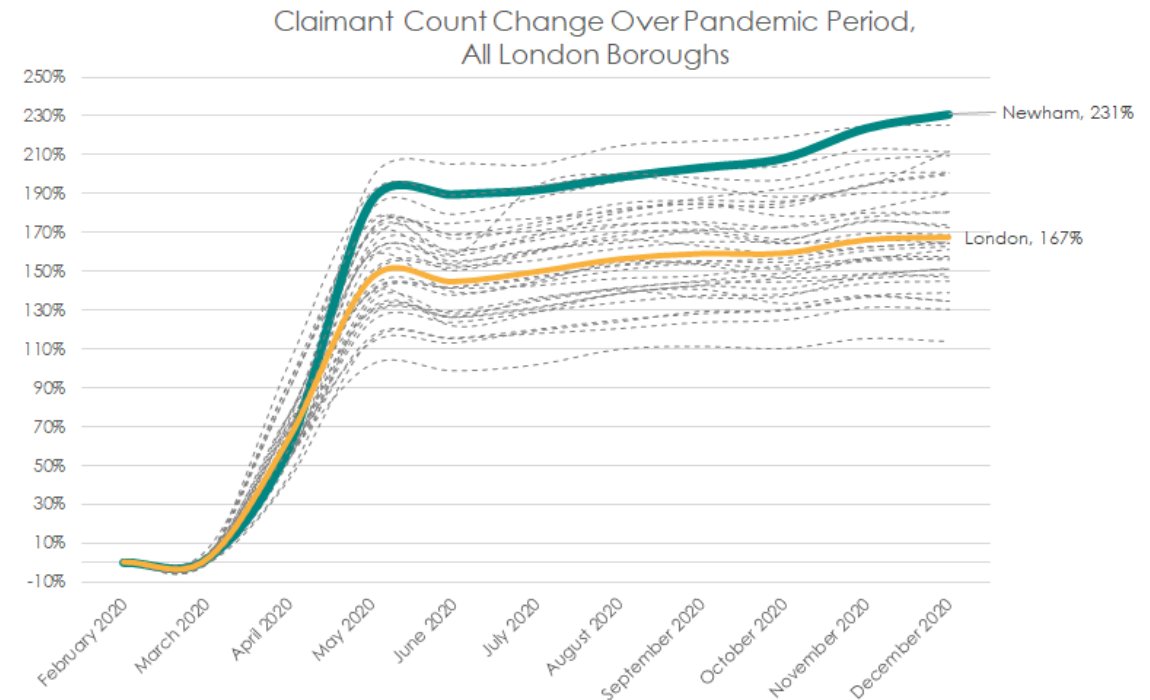
We have the biggest increase in claimant rates and highest number of people furloughed in London.

Around 30% of our school pupils are eligible for Free School Meals.

41% of people will have to cut back on food if the UC uplift is removed.

If the furlough scheme ends, a record 33,000 could potentially lose their jobs.

In the long term, up to 42,000 jobs at risk due to wider pandemic factors (PRD)

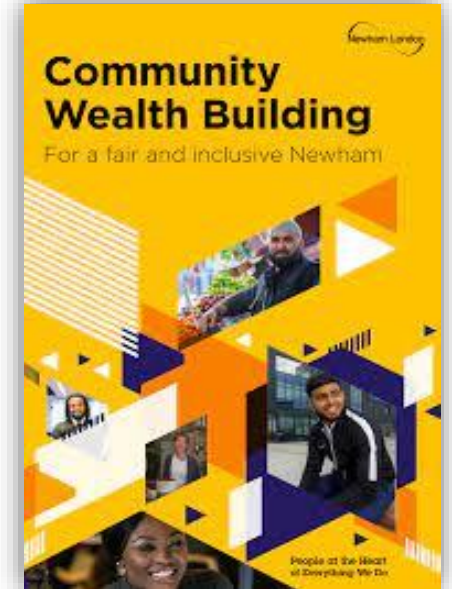
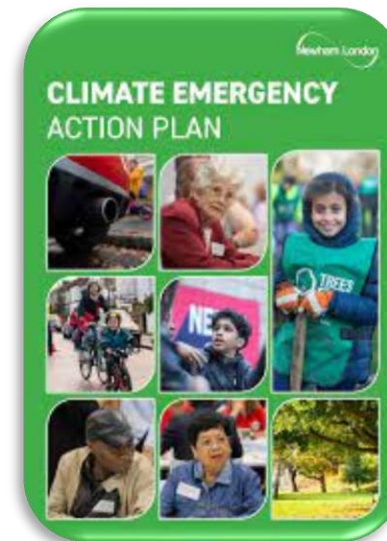


4. Our progress since 2018

Since 2018, London Borough of Newham has put people at the heart of everything it does. This has meant refocusing our efforts as a council towards our residents:

- We immediately started developing our Community Wealth Building strategy: a pioneering and bold inclusive economic approach that aims to address poverty in the borough as well ensure that investment coming into Newham benefits all residents. We consulted extensively with partners in the borough throughout 2019 before launching the strategy in January 2020.
- In 2019 we declared a climate emergency and, alongside our residents developed our Climate Emergency Action Plan to tackle global warming, poor air quality and waste. The measures are aimed at making Newham carbon neutral by 2030, and to achieve net zero greenhouse gas emissions by 2050, in line with UK Government target

WE ARE NEWHAM.



**People at the Heart
of Everything We Do**

Protecting our residents during the pandemic

- During the pandemic, we have supported residents to protect them from the virus and provide a safety net.
- We are helping ensure everyone has access to food whether they are unwell, self-isolating or caring. We have done everything we can to make sure our children can access education, digital, and food.
- We have made sure they are protected and do not have to choose between their wage, their health, and the health of those they care for.
- We developed 50 Steps to a Healthier Newham - a call to action to partners, the council and the community to work together to make Newham a healthier and happier place.

WE ARE NEWHAM.



**People at the Heart
of Everything We Do**

Developing a strategy to help the borough renew

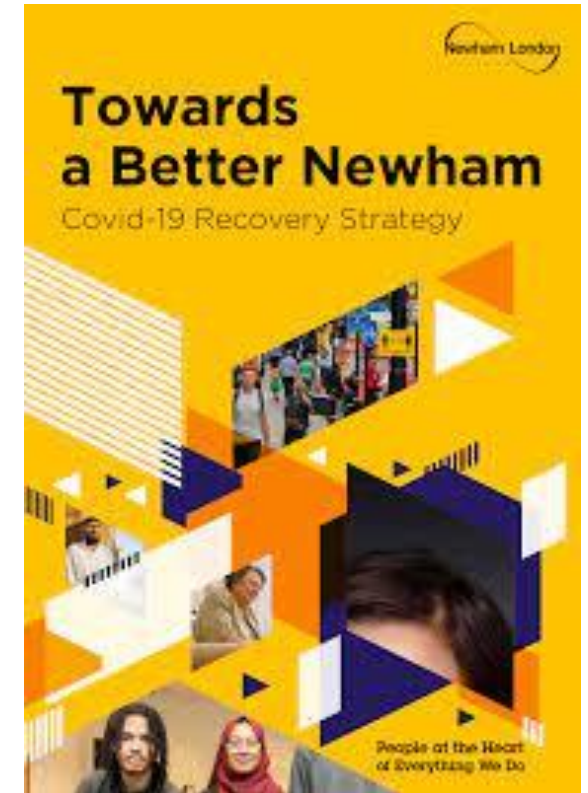


To help the borough respond to the impact of the virus and build back for the long term, we developed Towards a Better Newham.

This strategy represents a fundamental shift placing the health and wellbeing of residents' and race equality central to the Council's aspirations of inclusive growth, quality jobs and fairness in Newham.

Key highlights include:

- Becoming are the first borough in London to formally focus on livelihood, wellbeing and happiness as our prime measure of economic success.
- Delivering the biggest expansion in youth service provision in a London borough for a generation
- Innovative preventative services to tackle poverty on food, debt, homelessness & employment rights
- Revitalising our town centres through Shape Newham & Newham High Streets
- Significantly decarbonising our pensions, moving £200m of assets to a more socially responsible funds



**People at the Heart
of Everything We Do**

Democratising the way the council works

We have put people power at the heart of democracy in Newham, introducing citizen's assemblies, youth citizen's assemblies and people budget forums.

We launched an independent Democracy Commission which engaged residents across Newham and external experts.

It made a range of different recommendations which we are taking forward, introducing:

- The UK's first ever standing citizen's assembly, with the first two themes focusing on greening the borough and how people can meet their needs in their neighbourhoods
- Participatory budgeting through community assemblies so residents can decide priorities and what projects they want money to be spent on in their area
- A referendum on how people want to be governed, held recently and which confirmed the mayoralty model

WE ARE NEWHAM.



**People at the Heart
of Everything We Do**

5. Where next?

We continue to be absolutely committed to tackling inequality and giving our residents the opportunities to thrive. In our appendix, we outline our next steps on each of the pillars of Towards a Better Newham. Highlights in improving the lives of our communities include:

- Establishing pathways to high quality apprenticeships and internships to ensure residents are well placed to secure and succeed in them.
- Developing a service to improve the rights for private renters.
- Working with partners and the community to tackle weapon-based crimes and violence, as well as tackling anti-social behaviour, developing a community safety strategy.
- Involving young people and the community in improving youth safety, reducing the number of young people who are first time entrants to the criminal justice system.
- Developing a new model of integrated care for mental health, which will improve access to mental health support, by providing care closer to home.
- Continuing to ensure that at least 50 percent of Council and private homes that are built in Newham over the next 4 years are let at social rents and owned by the Council
- Continue delivering the recommendations from the Democracy Commission.

Where next? (continued)

We will also work with our communities, businesses and partners to improve the places and neighbourhoods we live. Highlights include:

- Launching Citizens Assemblies to empower residents to develop proposals to green the borough and how their neighbourhoods can help them meet their needs.
- Launching our new Housing Delivery Strategy in summer 2021, setting out our plans for housing in the borough over the next 3-5 years.
- Implementing investment of £1m per year from annual capital programme (until 2022) for council tenants & leaseholders to improve their estates and neighbourhoods.
- Developing Town Centre strategies for Green Street, Forest Gate and Little Ilford/Manor Park and a masterplan for Stratford.
- Developing Accessible Streets: improvements to street scene, environment & infrastructure to make them welcoming to people from all backgrounds.
- Developing a transport strategy, linked to healthy, sustainable travel and a shift towards zero emissions transport modes.

6. Appendix

Over the next few pages, we outline the overview of evidence that underpins our work on each pillar of Towards a Better Newham, alongside feedback from the People's Council, key achievements & case studies of work by the Council and resident stories.



WE ARE NEWHAM.

**People at the Heart
of Everything We Do**

Pillar 1: Our measures of success will be the health, happiness, and wellbeing of our residents

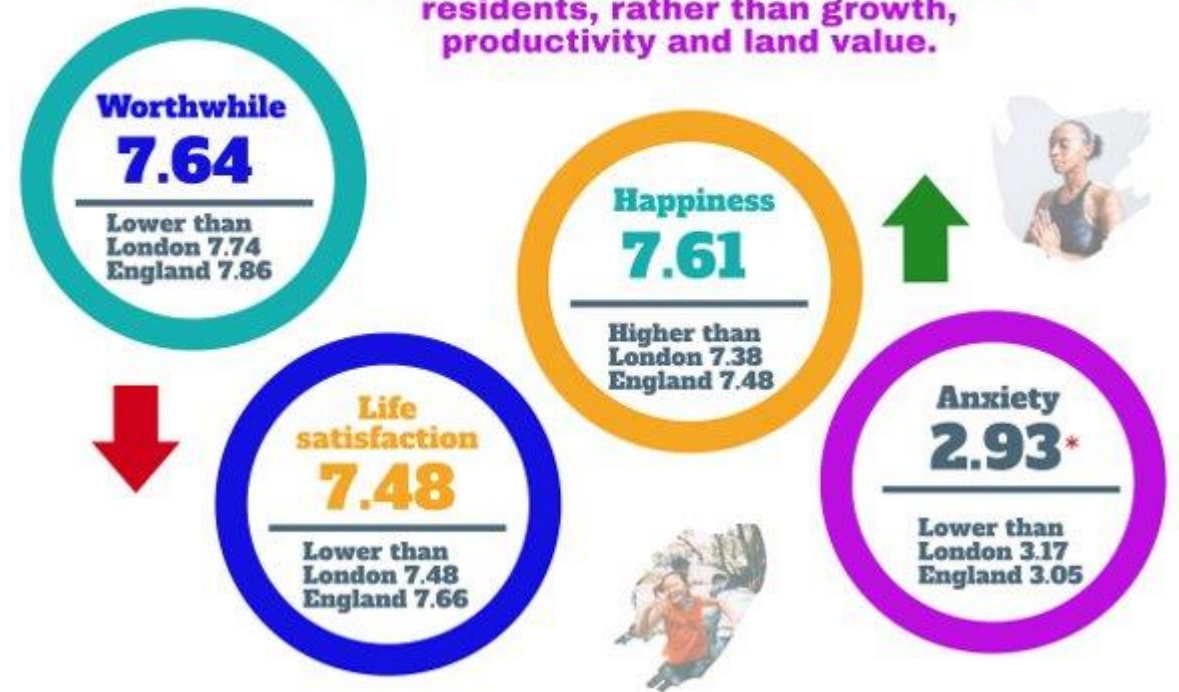
- Health is shaped first and foremost by the social and economic circumstances into which people are born, grow, live, work and age.
- There are many who face high levels of poverty, difficult working conditions – including low levels of pay, an unhealthy urban environment in terms of air quality, access to food, housing provision, and many other factors that can damage health.
- Our life expectancy is below the national average, and our healthy life expectancy – the years of good health we can expect to live – is a lot lower – for both men and women. This points to a significant burden of ill health in our borough.

WE ARE NEWHAM.

STATE OF THE BOROUGH

Pillar 1:

Our measures of success will be the health, happiness and wellbeing of our residents, rather than growth, productivity and land value.



People at the Heart
of Everything We Do

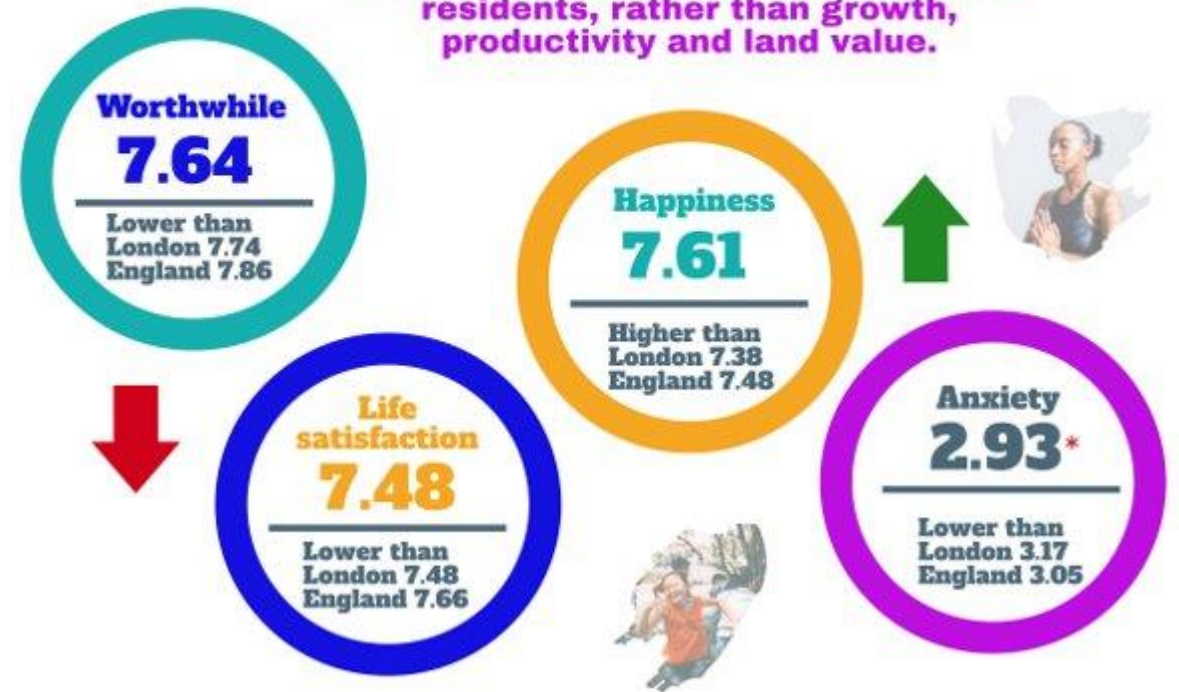
- We have a rapidly changing borough. The transient nature of some of our population presents a range of challenges both to improving health and to assessing the impact we are making across the population, particularly for those with the poorest health.
- Newham's rate of life satisfaction and sense that things they do in their lives are worthwhile is lower than their London and England counterparts. However, there are also positive signs to build on, with **levels of happiness higher and anxiety lower** in Newham than many other places within the city and country.

WE ARE NEWHAM.

STATE OF THE BOROUGH

Pillar 1:

Our measures of success will be the health, happiness and wellbeing of our residents, rather than growth, productivity and land value.

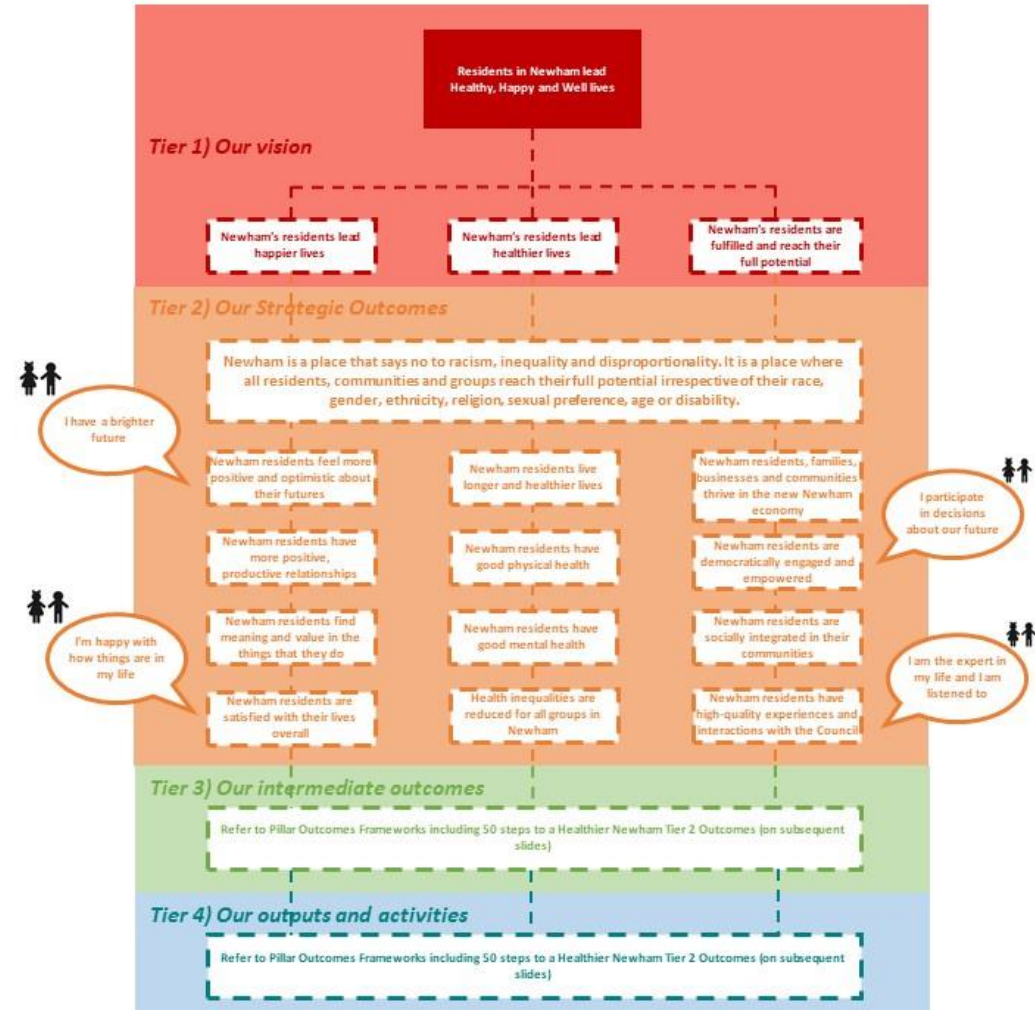


People at the Heart of Everything We Do

Case Study – Outcomes Framework

- We are the first borough in London to formally focus on livelihood, wellbeing and happiness as our prime measure of economic success.
- We recognise that traditional measures of economic success are increasingly irrelevant to people's lived experiences and belie the everyday experiences of our neighbourhoods and communities.
- We are establishing new core measures which we will adopt to do this, making insights available to our partners and communities.

Newham Outcomes Framework



Pillar 2: The Council will ensure every resident under 25 is safe, happy and cared for, with positive activity to secure their long-term wellbeing

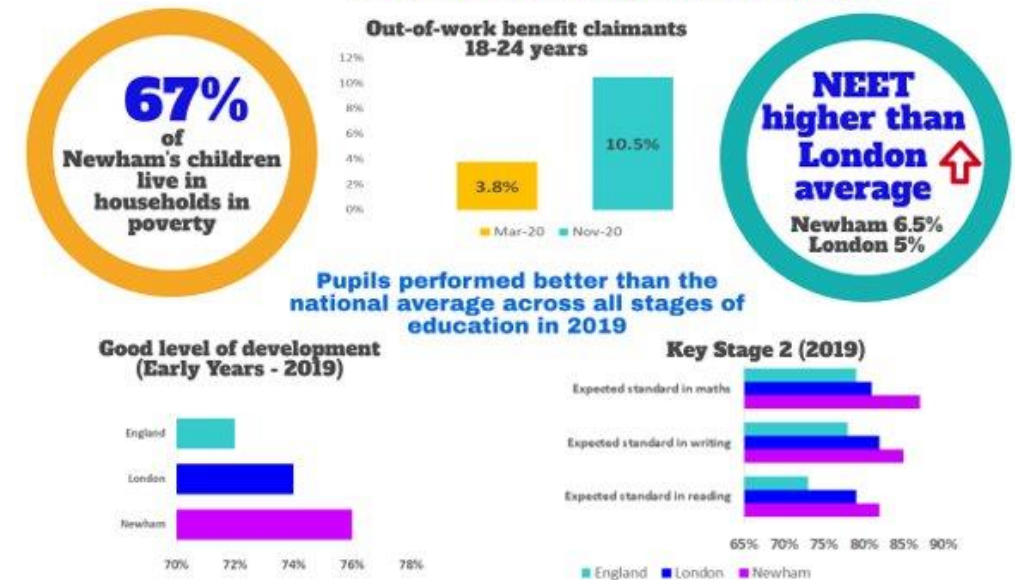


- Being a young borough is an enormous strength, but our younger population face a number of challenges that need to be addressed in order to unlock their full potential. Disadvantage too often starts at birth, with a higher proportion of babies born at a low birth weight in Newham than London and England.
- This pattern then continues as children grow up; according to some estimates, **two-thirds of our children live in households in poverty**, significantly higher than the England average. We also have a higher proportion of 16- and 17-year-old not in education, employment, or training (NEET) than in London more widely.

WE ARE NEWHAM.

STATE OF THE BOROUGH

Pillar 2: The Council will ensure every resident under 25 is safe, happy and cared for, with positive activity to secure their long-term wellbeing



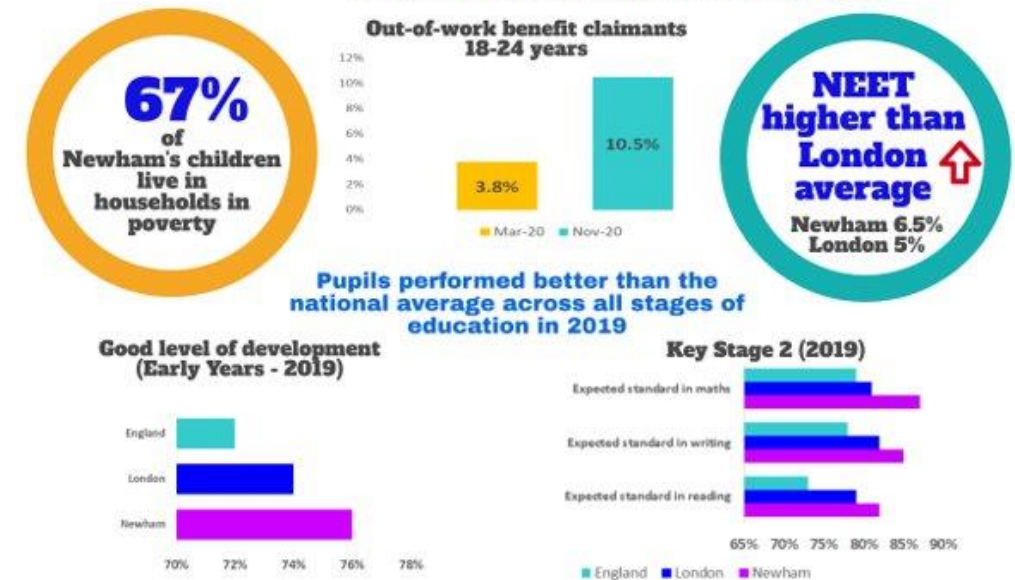
**People at the Heart
of Everything We Do**

- However, there are also some positive indicators to build on. **Newham pupils performed better than the national average across all stages of education.**
- The rate of first-time entrants into the Youth Offending Service has been declining over the last six years, with the rate of custody & re-offending also declining.
- As a result of these challenges and successes, we are focusing everything we do to support young people thrive. We want them to drive our long-term change in our communities, our future jobs and local economy.

WE ARE NEWHAM.

STATE OF THE BOROUGH

Pillar 2: The Council will ensure every resident under 25 is safe, happy and cared for, with positive activity to secure their long-term wellbeing



People at the Heart of Everything We Do

Progress on Pillar 2



- Delivering the biggest expansion in youth service provision in a London Borough for a generation
- We have continued our commitment to Eat For Free, our free school meals programme for primary school children. It guarantees that all children in the borough have access to a healthy daily meal, as well as saving Newham families around £500 per child in annual food costs.
- Increased the youth service annual budget by £2.5 million, expanded our youth zone teams and extended opening hours of youth zones, employing 7 young people in Kickstart work placements across them
- We have rolled out the Youth Empowerment Fund which enables children and young people to access financial support to fulfil their potential
- Launched the Newham Youth Safety Board in 2019, co-chaired by the Mayor to put Youth Safety at the top of the agenda
- Year of the Young Person 2021 with a full programme of activity to highlight our commitment to make Newham the best place for a child and young people to grow up and thrive
- Re-brand and launch of 'Our Newham – Work, Money, Youth' to support young people opportunities impacted by the pandemic
- Kickstart Scheme Work Placements for 16-24 year-olds created across a variety of services with wrap around employability support. Forecast that there will be 450 placements by the end of 2021.

**People at the Heart
of Everything We Do**

Case Study – My Time

- COVID-19 has hit our young people hard with a significantly detrimental impact on children and young people with increases seen in mental health.
- **MyTime** was developed to support vulnerable children and young people through the Covid19 Crisis by providing blended online and face-to-face delivery of weekly 1:1 chat & wellbeing support.
- We have supported 150 young people and there is good evidence of the positive impact this relationship-based approach has had in reducing children and young people's feelings of isolation and provided an opportunity to learn about tools and techniques to build emotional resilience.

WE ARE NEWHAM.



[Newham You Tube](#)

People at the Heart
of Everything We Do

Case Study – Youth Empowerment Fund

- According to some estimates, **two-thirds of our children live in households in poverty**, significantly higher than the England average. We also have a higher proportion of 16- and 17-year-old not in education, employment, or training (NEET) than in London more widely.
- One of the ways we're tackling this is establishing [Youth Empowerment Fund](#) to ensure young people can overcome financial obstacles that may inhibit their ability to progress into aspirational employment/training opportunities.



WE ARE NEWHAM.

**People at the Heart
of Everything We Do**

Our people's voices – Ruby Jane

- BounceBack Newham is a resilience programme for primary students living in Newham, designed to help them think about the challenges they face and find ways to deal with them.
- St Edward's School in Newham is a primary school running BounceBack. Diane Tatnell, the school's Assistant Head Teacher, said "This is our second year of BounceBack, and it goes from strength to strength. There's more confident and happier children.
- Ruby Jane is one of the young people who has benefited. She is bright and engaged at school, but it was noticed by school staff she lacked confidence to speak up in the classroom.
- During the weekly sessions led by a HeadStart Practitioner, Ruby Jane had opportunities to work in a small group and participate in activities aimed at building her confidence. Overtime Ruby Jane began to recognise her own confidence to speak out and her self-esteem improved.



**People at the Heart
of Everything We Do**

Where next on Pillar 2?

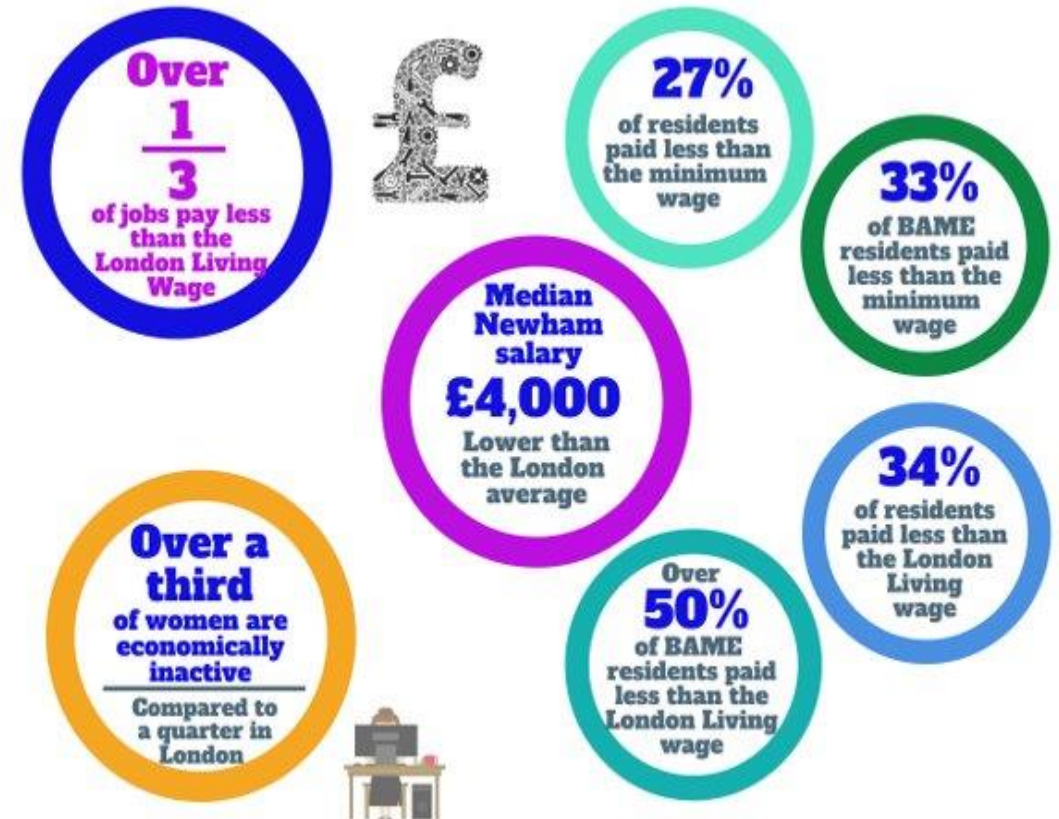
- We will implement with partners and children a programme to improve air quality around schools, including delivery of the Healthy School Streets programme
- We will develop a care leavers' hub to provide accessible services focussed on their health, happiness, success and life chances, both on site and remotely
- We will involve young people and the community in improving youth safety, including continuing reducing the number of young people who are first time entrants to the criminal justice system
- We will develop a refreshed strategy to support children & young people with special education needs and disabilities
- We will ensure that there is sufficient high quality and well-regulated support and accommodation commissioned and allocated to children in care and care leavers.

Pillar 3: The Council will take action to ensure all residents are supported and enabled to access work and other opportunities in the new economy



- Over a quarter of our residents are paid below the London Living wage. Our residents are the most over-indebted in London
- Our average rents represent 65% of average wages compared to 30% across the UK. We have the highest overall level of homelessness in England.
- We have the biggest increase in claimant rates and highest number of people furloughed in London
- Around 30% of our school pupils are eligible for Free School Meals
- Newham is a small business economy, with high rate of business start-up and 95% of businesses employing less than 10 people. There has been rapid growth particularly in knowledge and creative activities; however, more needs to be done to address lower levels of business survival and scale

WE ARE NEWHAM.



**People at the Heart
of Everything We Do**

Progress on Pillar 3



- Adopted a Community Wealth Building approach through our Community Wealth Building strategy and Towards a Better Newham Recover strategy.
- Over 2,700 businesses in Newham were supported through £40m of business grants and business rates support during the first lockdown.
- Between April 2020 – date, the council has administered over £100m of business support grants and £100m of business rate relief to support the business community. The majority of these grants have been allocated to business rate payers and have been mandatory.
- Through the Additional Restrictions Grant (ARG- January 2021 – March 2022) we have direct funding to support businesses which are most in need, helping businesses survive and, in some cases, scale up. These grants have reached 736 businesses, providing £3.6m in support to date.
- Relaunched Newham Workplace as Our Newham, refocusing the Council service to also provide residents wellbeing support, supports their mental wellbeing, provides advice about education and long-term careers, as well as information on community activities. This is particularly important during the current economic climate where obtaining a job is very difficult.
- Our Newham Money have issued over £165,993 for emergency support to 719 Newham residents to support their households.
- Compared to the same period last year, 2019, there has been a 1000% increase in the number of residents supported with emergency food and energy.

Case Study – Business Support

- Between April 2020 – date, the council has administered over £100m of business support grants and £100m of business rate relief to support the business community. Most of these grants have been allocated to business rate payers. We have also directed funding to support businesses which are most in need, helping businesses survive and, in some cases, scale up. These grants have reached 736 businesses, providing £3.6m in support to date.
- We are opening the Additional Restrictions Grant to the following: small home-based businesses which were unable to trade during lockdown and which have been severely impacted; small businesses which have been able to remain open but have lost trade due to low footfall during the pandemic. These phases have been opened after listening to businesses needs and the Council will continue to adapt to support those businesses which may be in danger of closing.



**Newham Council
Business Support**

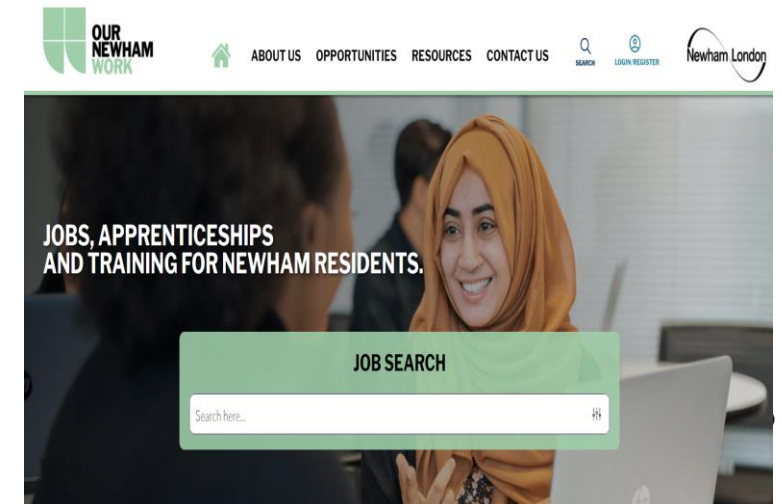
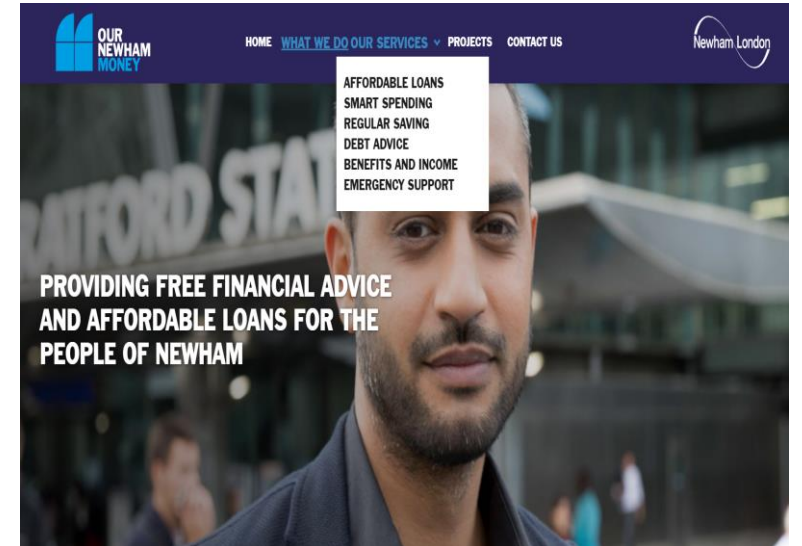
**People at the Heart
of Everything We Do**

Case Study – Our Newham



- Our Newham is the new unified Council service brings together services which tackle deprivation and in particular, training and employment, employment rights and financial wellbeing. The services provide wellbeing support, advice and access to education, long-term careers advice, and links to community activities. This is particularly important during the current economic climate where obtaining a job is exceedingly difficult.
- We have transformed our approach to debt-collection in light of the COVID crisis through the adoption a community-wealth building focus to ensuring that our residents receive the early-help and support they need if they come into financial difficulty through our new Our Newham Money.

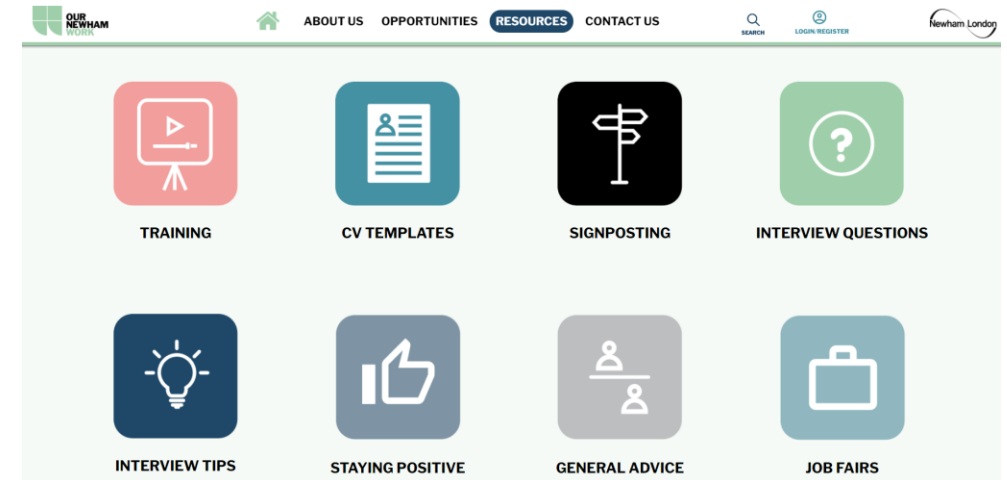
WE ARE NEWHAM.



Our people's voices - Catalina



- With several years of office-based experience in Romania, Catalina had come to Our Newham Work looking for her first job in the UK.
- “Our Newham Work has been supportive and provided me with the necessary tools to help me progress in my career. My advisor has helped me to the very point I am now from recruitment to getting this job rather than me having to apply independently.
- It did not take long until I had my first group interview, and I was offered the job as a Team Assistant at IQL, Lendlease.
- Within six months I was progressed into another role as Project Administrator and I am really enjoying it. I would encourage other residents to make use of the excellent advice & employer contacts available at Our Newham Work”



**People at the Heart
of Everything We Do**

Where next on Pillar 3?

- We will establish pathways to high quality apprenticeships and internships to ensure residents are well placed to secure and succeed in them
- We will work with TUC and unions active in the borough to promote routes to organising for local employees and raise awareness of unions amongst young people
- We will undertake research to understand the scale and nature of the borough's gig economy
- We will scope potential models for cooperative modes to support potentially marginalised groups
- We will establish Healthy Workplace Accreditation as part of the Business Pledge

Pillar 4: The Council will make sure our residents are healthy, happy, safe, and cared for, to help them thrive during times of recession and in the new economy



- Although life expectancy at birth in Newham is like the rest of England, healthy life expectancy is lower, through a susceptibility to long term illnesses, risk factors and exposures to harmful agents, like smoking or alcohol.
- The pandemic has been devastating in Newham – one of the worst affected boroughs. Black, Asian, and ethnic minority groups, people affected by deprivation, and those in specific occupations have suffered worse outcomes from the virus.
- But we have many health assets. Fantastic parks for an inner city area, bustling sport and leisure facilities, brilliant schools, committed community, voluntary and faith organisations, fruit and veg markets selling high quality affordable produce, excellent NHS resources, and amazing people across all these.

STATE OF THE BOROUGH

Pillar 4:

The Council will make sure our residents are healthy, happy, safe and cared for, to enable them to thrive during times of recession and in the new economy

50 STEPS TO A HEALTHIER BOROUGH
Newham's Health and Wellbeing Strategy, focussed on addressing health inequalities faced by Newham residents



Healthy life expectancy lower than London & England averages

58.4 years for males	
64.2 years London	63.4 years England
61.4 years for females	
64.4 years London	63.9 years England

Mortality rate cardiovascular diseases
94*
London 69.1
England 70.4



Overweight/obese
57.4%
London 55.9

Over **4,000** Households classed as extremely vulnerable

50% Increase in residents aged over 65 year in the next 10 years

More than **2,600** residents requested a befriending service

Prevalence of common mental health disorders higher in Newham

The increase in older residents likely to cause an increase in demand for adult social care services in the coming years.

Over **1,700** Informal carers providing care to most at risk residents

Progress on Pillar 4



- Rapidly scaled-up our local community Covid-19 testing and tracing offer to our residents, making Newham a place with one of the highest numbers of local test centres in the Country
- Worked with our health partners to support the national vaccination roll-out programme for Newham's residents
- Worked across our partnership to establish our Health Champions Network of over 300 health champions who have supported our residents through the covid crisis
- Supported Newham's most vulnerable residents with a long-term solution to rough sleeping with appropriate services in place, bedded on a principle of care and compassion
- Continued close working with our network of care homes and care providers to ensure they can continue to support and safeguard our most vulnerable residents.
- Rolled out our own bespoke Enhanced Isolation COVID-19 Support offer to residents unable to isolate in their own home
- Delivered against the major aspirations of our winter-plan in partnership with our wide-range of health providers and partners across the borough
- Agreed an End Modern Day Slavery strategy in 2021 to keep more residents and free from exploitation

**People at the Heart
of Everything We Do**

Case Study – Newham Food Alliance and Newham Social Welfare Alliance



- We established the Newham Food Alliance with the voluntary and charity sector to maintain food support for families in need.
- We've mobilised an alliance of 33 cross-sector organisations within and beyond Newham.
- To deliver over 200,000 parcels to those who couldn't afford to get food
- Supporting 5400-6000 households at any one time
- On top of 80,000 delivered by Help Newham
- Every £1 council has invested, we've got £10 worth of food for residents, a value of £3.9 million



**People at the Heart
of Everything We Do**

Our people's voices - Olu

- “I was looking for something that was voluntary, flexible and would allow me to feel comfortable doing it, whilst continuing my other commitments, as best as functionally possible”, he says. He read about the work the COVID-19 Health Champions were doing and thought that this might be something he and his son could get involved with.
- “The Newham COVID-19 Health Champions allows me and my son to be part of something positive that the council is doing to help its residents combat the virus, take up the vaccination and dispel negative messaging. I really enjoy being a health champion.
- Being a champion allows you to join as a non-expert but be provided with expert advice and expert support. It allows you to take part in conversations, which can assist us to then impart that information to the wider community.”



Our people's voices - Shaba

- "My name is Shaba and I have lived in Plaistow for over 30 years. When the pandemic struck us, it had a devastating effect on our community. I had to do something, levels of fear and anxiety was strife.
- During the pandemic I helped to coordinate and deliver the council's food parcels. I took part in packing hundreds of food parcels daily for over 3 months, so the most vulnerable within our community did not go without food and the essentials.
- I would get up early everyday make my way down to the food distribution hub at Curwen Primary School and get to work. I am also a volunteer for the Plaistow Neighbourhood street ambassador programme where I would carry out welfare checks on my neighbours to see if they needed any support especially when lots of my neighbours were elderly and frail. The isolation caused untold emotional stress on each one of them. I kept myself strong and committed as I knew everything, I did would be helping my fellow resident."



**People at the Heart
of Everything We Do**

Where next on Pillar 4?

- We will develop and implement a new domestic violence strategy for Newham
- Work with partners and the community to tackle weapon-based crimes and violence, as well as tackling anti-social behaviour, developing a community safety strategy
- We will develop a new model of integrated care for mental health, which will improve access to mental health support, by providing care closer to home and develop a mental health & wellbeing recovery strategy
- We will develop a Health and Social Care Space partnership between LB Newham and the NHS to create primary care hubs
- We will continue working with health partners to ensure that we support our workforces to work safely and securely in a Covid environment
- We will improve wellbeing through access to affordable healthy food and opportunities for physical activity
- We will work with partners to gain London Healthy Workplace accreditation and Healthy Catering Commitments and develop sustainable travel plans to improve air quality

Pillar 5: The Council will enable every resident to live in an accessible and inclusive neighbourhood which will provide all their social, civic, and economic essentials



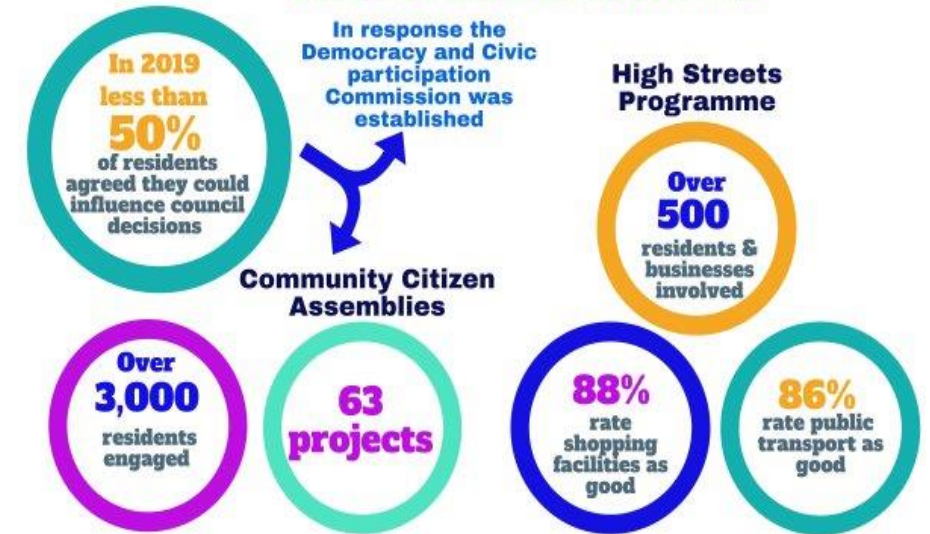
- Newham is striving to bring democracy as close to home as possible. The borough has six town centres and 13 local centres, each of which can be the bedrock for making residents feel like they have access to social, civic, and economic essentials.
- Recognising that people's wellbeing and sense of inclusion is often rooted in their immediate environs, we have applied a "15-minute lens" to looking at our assets. That analysis has shown that a large proportion of the borough is within 15-minute walk of a park entrance, with a lower proportion within similar walking distance to a library.

STATE OF THE BOROUGH



Pillar 5:

The Council will enable every resident to live in an accessible and inclusive neighbourhood which will provide all of their social, civic and economic essentials



People at the Heart
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Progress on Pillar 5

- We have launched the commissioning of a new voluntary, community & faith infrastructure body, cementing in the positive strides we have made in joint-working
- We will progress delivery of the Green Street Good Growth Fund programme (working with the GLA to scope opportunities for additional funding), securing £1.2m in funding
- We will complete scoping works on the future economic evolution of Beckton and North Woolwich, placing the focus on the role of local high streets and town centres within this
- We have achieved an 82.1% decrease in warning notices issued for Waste in Front Gardens when compared to the same period last year.
- The total number of Fixed Penalty Notices issued for fly-tipping & littering has declined significantly from 458 compared to 1679 for the same cumulative period last year.

Case Study - Newham High Streets Programme

- Encouragingly, residents are generally satisfied with their local service, with almost **nine out of 10 people rating shopping facilities and public transport as good**. But we want our residents and businesses to feel that they have a role and voice in continuing to shape the places they live in.
- We are embedding the '15-minute neighbourhoods' approach into our programme to improve Newham's high streets. Newham High Streets is a new initiative that aims to develop a delivery plan for Newham's high streets to help them in their recovery. We have undertaken research in collaboration with over 500 residents and businesses and are in the process of developing delivery plans for the four areas focus areas which make up phase one of the borough-wide programme: Forest Gate, Green Street, Manor Park, and Little Ilford.



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Case Study – Shape Newham

- Shape Newham, a £1.5m project to create 18 imaginative and original public art and public space projects across eight of its town centres, is now in its delivery phase. Residents were invited to Shape Newham Assemblies to determine the priorities and locations for projects in Beckton, East Ham, Forest Gate, Green Street, Little Ilford, Manor Park, Maryland, and Plaistow.
- Listen to [Shape Newham radio](#) for testimonies from a variety of residents.



People at the Heart
of Everything We Do

Our people's voices

- Listen to [Shape Newham radio](#) for testimonies from a variety of residents.



**People at the Heart
of Everything We Do**

Where next on Pillar 5?



- We will continue to work collaboratively to reopen high streets, remaining responsive and agile to potential future fluctuations in lockdown regulations
- We will develop Town Centre strategies for Green Street, Forest Gate and Little Ilford/Manor Park and a masterplan for Stratford
- We will develop Active Spaces activities to establish a network of spaces across the Borough's high streets where people from all background can come together to work, socialise, receive support and test new ideas.
- We will develop Accessible Streets: improvements to street scene, environment and infrastructure to make them more welcoming to people from all backgrounds
- We will launch a Citizens Assembly to empower residents to develop proposals on how their neighbourhoods can become places where they can meet their everyday needs

Pillar 6: We will become London's greenest local economy



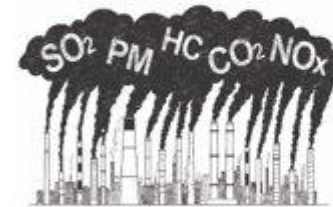
- Newham declared a climate emergency in September 2019, recognising the need for proactive action to change behaviours and to encourage new ways of working, living, and moving around.
- The urgency starts with the quality of the very air we breathe, with Newham residents are exposed to higher particulate pollution than in any other London borough.
- Air pollution is association with several adverse health impacts and is recognised as a contributing factor in the onset of heart disease and cancer. Newham certainly feels the impacts, with the **highest number of child asthma hospital admissions.**

STATE OF THE BOROUGH

Pillar 6:



The Council will quicken the greening of Newham, capitalising on local parks- and the Royal Docks specifically- to support evolution as a clean, safe borough with London's greenest economy.



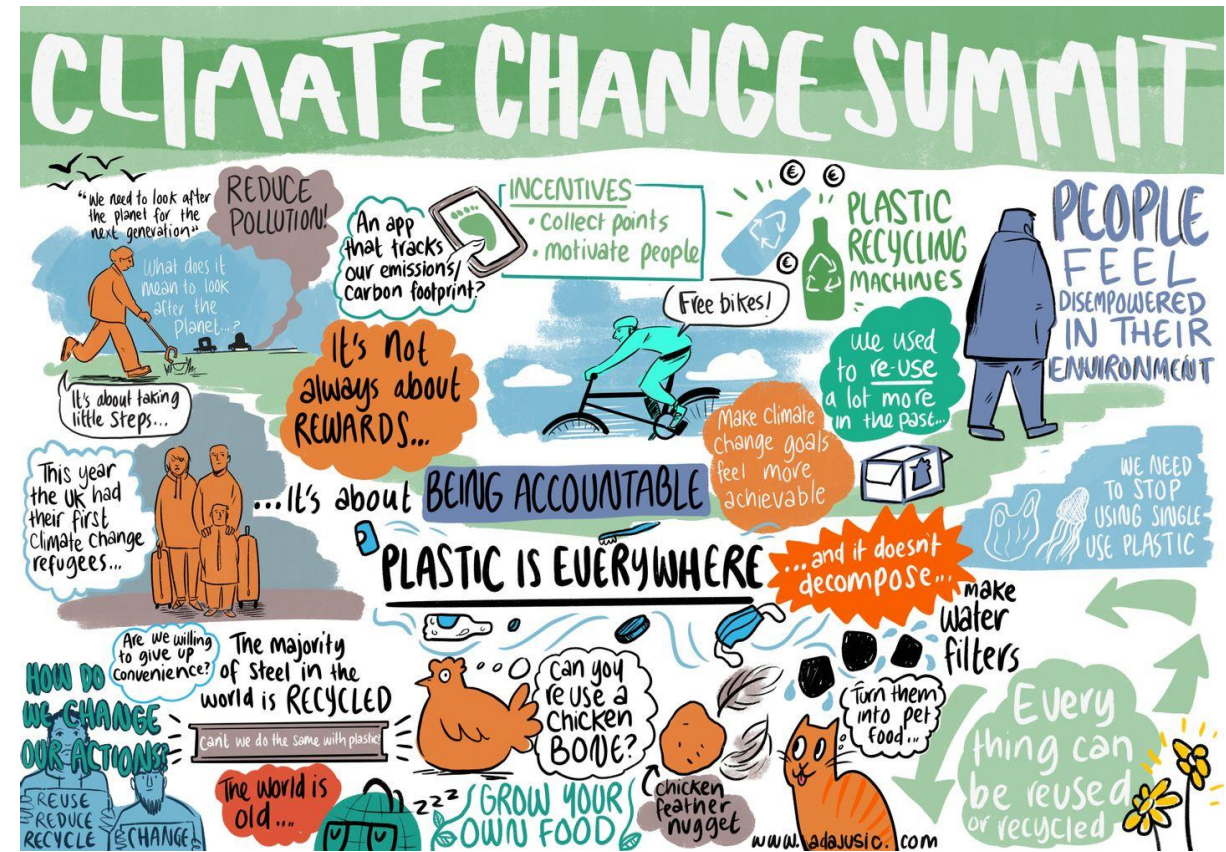
Newham residents are exposed to higher particulate pollution than in any other London borough

The Newham Citizens' Assembly on Climate Change involved 36 residents and resulted in 21 recommendations being made to the council



People at the Heart of Everything We Do

- Newham residents are keen for the Council to act on environmental issues. In our 2019 Newham Residents Survey, almost **nine out of 10 residents thought we should reduce vehicle emissions to improve air quality with around eight out of 10 agreeing that we should try to reduce how much people use private cars to encourage walking and that we should educate residents about climate change.** The Newham Citizens' Assembly on Climate Change set out 21 recommendations for reaching the aspiration of being carbon zero by 2050 at the latest, under the themes of Education, Awareness, Action; Technology and Energy; Moving Around; Food and Recycling; Environment and Outdoor space; and Buildings and houses



People at the Heart
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Progress on Pillar 6



Our **Climate Emergency Action Plan** to be published shortly will illustrate our achievements on the past 12 months on this crucial agenda. Some of these include:

- Completed our trial of operating a weekly recycling and collection service, with proposals to now roll this out borough-wide to all Newham residents as part of our ongoing commitment to reduce, reuse and recycle
- We have agreed a new emissions-based parking permits scheme
- Begun greening our fleet, with 9 fully electric vehicles operational, and an extra 30 fully electric vehicles planned to become operational over the course of 2021, and bike hire schemes being made available
- Developing one of the largest networks of air quality monitors in the country
- Moving to 100% renewable electricity for Council operated buildings, streetlighting and council owned blocks' communal lighting
- We are leading the way by setting ambitious energy standards for our own Council home delivery with new-build Council homes targeting Passivhaus low energy standards

Progress on Pillar 6 (continued)

We have also:

- Developed a wide-range of our low traffic neighbourhood schemes, and these are under-way for public consultation in a number of key areas across the borough
- Restructured our Grounds Maintenance Service to ensure we have a sustainable plan for investing in and improving our green spaces across Newham, securing of £10m funding from central government
- Established a green business loan fund, focusing specifically on businesses demonstrating a green-focused ethos or proposals

Where next on Pillar 6?



- We will launch a Citizens Assembly to empower residents to develop proposals to green the borough
- We will develop a long-term transport strategy, linked to healthy, sustainable travel and a shift towards zero emissions transport modes
- We will work with training providers and further & higher education sectors to encourage development of courses that help people develop skills in the green technology sector.
- We will improve the availability for alternative fuels and electric vehicle charging for both LBN and the wider community
- We will identify stock with Energy Performance Certificate ratings below Level C and target projects to increase the energy efficiency of stock to a minimum EPC Rating “C”
- We will promote the Royal Docks Enterprise Zone as an incubator for the green technology sector

Pillar 7: The Council will deliver genuinely high-quality and affordable homes for Newham

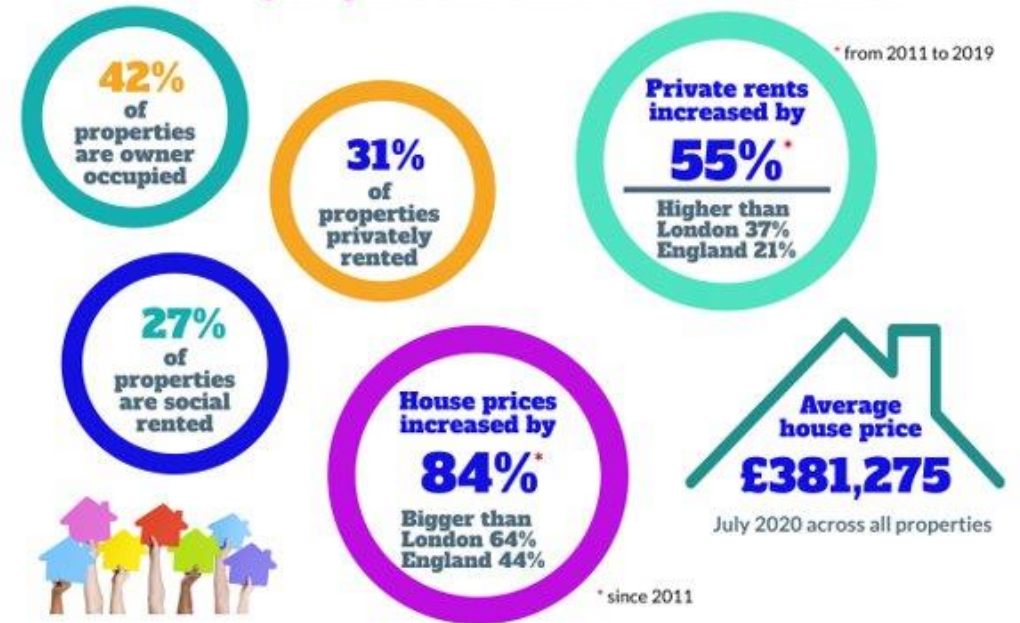


- There are 120,940 properties in Newham, with over half of these flats or maisonettes and almost half being terraced houses. Almost three out of five homes are rented, either through social or private landlords, with two out of five owner-occupied.
- Housing costs in Newham have a huge impact on the wellbeing and financial security of our residents: **nearly half of Newham residents are living in poverty after housing costs have been taken into consideration.**
- Private rents increased in Newham more sharply than in the rest of London and England, rising from £900 average in 2011 to £1,400 in 2019. House prices also rose by 84% since 2011, making homeownership accessible to an increasingly small section of Newham's residents.

STATE OF THE BOROUGH



Pillar 7: The Council will deliver genuinely high-quality and affordable homes for Newham



People at the Heart
of Everything We Do

Progress on Pillar 7



Our bold approach to housing means we are tackling head on the challenges facing our residents. Most notably this means building new homes but includes several actions that will ensuring we are addressing unaffordability, homelessness, and rough sleeping.

- We are reviewing the housing allocations policy, considering changes that would prioritise households in most need – currently, it prioritises people in employment
- We are launching our new Housing Delivery Strategy in summer 2021, setting out our plans for housing in the borough over the next 3-5 years
- We have an ambitious Council house building programme that is being delivered by the council and its local housing company, Populo Living – we are on track to deliver over 1,000 new genuinely affordable rented homes by March 2022
- We launched the first two rounds of Tenant and Leaseholder Forums in 2018 and 2019. Building on the Tenant and Leaseholder Forums, we have been establishing a framework for resident involvement via the forthcoming Resident Involvement Strategy, providing Council tenants, leaseholders, and residents in TA with a structured range of opportunities to contribute to how the housing service is run
- Cancelling the unpopular joint venture to regenerate the Carpenters Estate, and choosing to lead the restoration ourselves, working closely with the local community, and with Populo Living taking on the development manager role.
- We repurposed Populo Living, the Council's wholly owned housing delivery company, from delivering homes for private rent to delivering fifty percent of its output as genuinely affordable housing.
- In 2019, the Council published its two-year Homelessness and Rough Sleeping Strategy, the Borough's first in almost ten years. This will be replaced by a long-term plan at the end of 2021

Case Study – Tackling Homelessness



- In 2019, Newham had the second highest rough sleeping population in London. The new administration under Mayor Cllr Fiaz made Rough Sleeping one of the top priorities and a Mayoral Taskforce was launched with an agenda to end rough sleeping in Newham followed by a Homelessness & Rough Sleeping Strategy
- Steady progress was being made in reducing the numbers of Rough Sleepers and the development of a new accommodation-based assessment centre “Stepping Stones” in December 2020 was a key milestone.
- The Covid-19 pandemic required an agile response to keep this vulnerable population safe from mobilising emergency accommodation for all Rough Sleepers, regardless of their immigration status or local connection and additional support. It also involved re-modelling of the temporary and existing services to meet the identified need, including specialist provision as well as rapid commissioning of innovative Employment, Training and Education services to support individuals into sustainable independence. During this time, 239 additional people have been supported into more settled accommodation.
- At the time of writing, there are 193 people in accommodation. 11 people remain on the street, and we continue to do everything to support them into accommodation. The significant reduction in Rough Sleepers represents the highest proportionate reduction for a single borough in London.

Our people's voices - Shirley



- Born in Newham, Shirley has over 30 years of connections with the local community, as a volunteer, trustee, and chair.
- “When the pandemic struck, being well into the granny range, I was cut off from my usual scuttling between meetings and the community café, where my friends and I tried to lunch each day and join in with some of the activities. But I was lucky, thanks to my huge and diverse email network, to have been kept busy with keeping everyone connected and making so many new virtual friends. It has always been important to me to be doing something useful, particularly as many of my peers must have been feeling helpless having to rely on others.”
- Since March 2020, Shirley has met some amazing people on her laptop and has been involved in some heart-warming stories. She got a real buzz from connecting those working on the front line to the right people to help or advise a client in need. “I have helped a social prescriber find a gardener for a gentleman who needed help; connected another one to someone who was homeless having lost his job and was sleeping in his car; and one to a lady who needed advice who was shielding – she had no digital devices and couldn’t trust anyone to withdraw cash for her and was getting into debt and was behind in her rent.”

Where next on Pillar 7?



- We will implement investment of £1m per year from annual capital programme (until 2022) for council tenants and leaseholders to develop improvements to their estates and neighbourhoods.
- We will increase capacity for enforcement activity against landlords not operating property in accordance with their licence conditions, and secure the renewal of the council's Private Sector Licensing Scheme.
- We will develop and implement a service to improve the rights for private renters.
- We will develop and implement a Housing strategy for vulnerable adults and Older people
- We will develop and implement a local small builders' strategy.
- We will work with residents and businesses to increase safeguarding measures against exploitation and abuse.

Pillar 8: The Council will only welcome investment that secures a Fair Deal and Good Growth for Newham



- Investment into the borough over the previous years has brought a lot of development, but fundamentally failed to tackle the level of poverty and deprivation. To ensure that our residents benefit from growth in the borough, we are committed to encouraging investment that aligns with our social & environmental objectives.
- Research has found employment rights abuse is a significant and widespread problem in Newham. This includes underpayment of the minimum wage, wage theft, unfair dismissal, and bogus self-employment. Racial and maternity discrimination are also significant issues in the borough. These abuses not only make life miserable for many of our residents but drains money from our local economy.

STATE OF THE BOROUGH



Pillar 8:

The Council will only welcome investment that secures a Fair Deal and Good Growth for Newham



The council will continue to sell and bring new investment into Newham, but doing so in a way which aligns with Newham's social and environmental objectives.

Good Growth Fund

In partnership with the Royal Docks team, the Council launched a £13m Good Growth Fund which will support new projects where they can demonstrate benefits across the borough



**People at the Heart
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Progress on Pillar 8



- A significant amount of work has been delivered on the Council's commitment to be a London-Living Wage Employer, and the Council has recently applied to the London Living Wage foundation to become a London Living Wage Accredited Employer;
- Launched our community wealth building pledges to business across Newham to bed-in our community wealth building and inclusive economy values across the wider Newham
- Mobilised and launched the good growth fund in partnership with the Royal Docks Enterprise to ensure that local businesses and groups can access, partner and enjoy the benefits of growth in Newham. The fund is open to public, private and third-sector organisations including local groups and charities which work closely with the local community. The programme is underway, with ongoing engagement and planning for implementation to take place throughout 2021
- Significantly decarbonising our pensions, moving £200m of assets to a more socially responsible funds

Case Study - Newham Employment Rights Hub



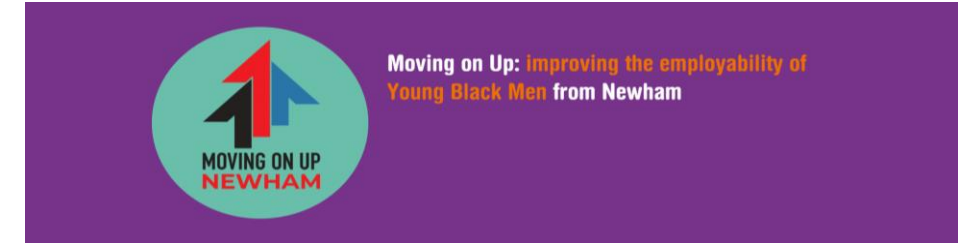
We will be launching the Newham Employment Rights Hub in June to help support residents who have their employment rights undermined and abused. The Newham Employment Rights Hub aims to:

- **raise awareness** of employment rights across the borough
- **strengthen community capacity** by providing educational interventions and training community advocates
- **provide individual support** to those with employment rights issues, through intensive, one-to-one casework with a specialist employment advisor
- **enlighten and share best practice** with employers in the borough

People at the Heart
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Case Study - Moving on Up

- Moving on Up (MoU) is an employment initiative helping young black men to find jobs and careers in London's competitive labour market. Within the MoU programme, 'young' means age 16 to 24 and 'black' includes people from black British, black African, black Caribbean, other black and mixed black ethnic groups.
- Newham Council has a lead role facilitating/co-ordinating the delivery of the programme which is funded by Trust for London and City Bridge Trust. Key delivery partners are East London Business Alliance (ELBA), West Ham Foundation, A New Direction, Badu Sports, Eagle London and the Black Training and Enterprise Group.
- An [ambassador programme](#) has been set up to provide their own personal perspective and lived experience as young black men in London, along with their insight to help shape the programme and the work our partners continue to do.



People at the Heart
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Where next on Pillar 8?



- We will design and develop a new Capital Strategy for Newham to focus our investments on physical infrastructure in the borough.
- We will continue to ensure that at least 50 percent of Council and private homes that are built in Newham over the next 4 years are let at social rents and owned by the Council.
- Develop and launch exemplar business pledges so that our partners can do their bit to transform Newham into a beacon of Community Wealth Building.
- We will continue delivering the recommendations from the Democracy Commission.

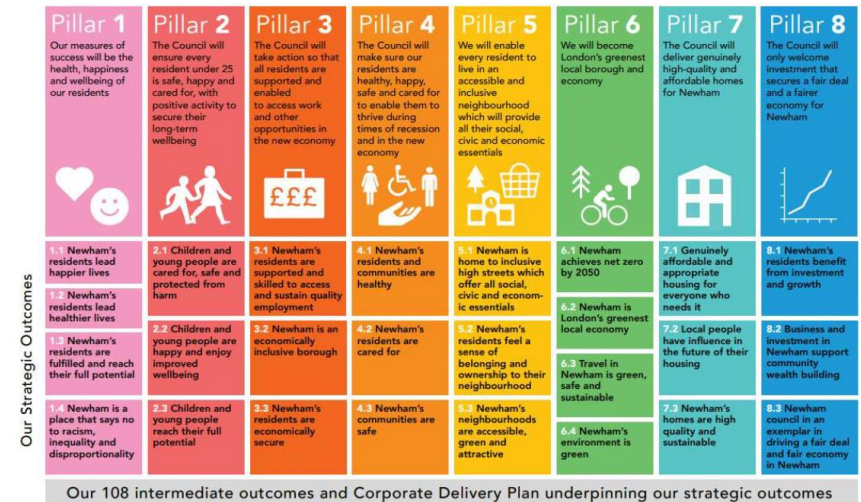
Methodology

We use a variety of evidence to inform the work we do:

- Borough-wide insight structured around the Newham Outcomes Framework
- Qualitative research which helps us dig deeper into the issues that are facing our communities and economy
- Data from our council services that help us get a better sense of how we are performing and what residents contact us about
- Resident-led insight through our citizen's assemblies, community assemblies and other initiatives
- Engagement with our community organisations, businesses, and anchor institutions so we can better work together

We will improve the way we work with residents & use insight – delivering recommendations from the Democracy Commission

Newham Outcomes Framework



**NEWHAM
DEMOCRACY AND
CIVIC PARTICIPATION
COMMISSION**

- Using insights from our communities is fundamental to the decisions we make. That involves deep participation and engagement. As well as using those insights to enable citizens to help us develop ambitious new strategies & commitments through our Citizens Assemblies, we also run Community Citizen Assemblies where people can turn ideas into action in their communities through participatory budgeting.
- The first round of Community Citizen Assemblies in September 2020 has resulted in over 3,000 resident engagements and 63 projects were taking place across the eight Community Neighbourhoods, some of which you can see below. We have opened the second round of these assemblies, and over 1000 [ideas have posted across them](#).



**People at the Heart
of Everything We Do**